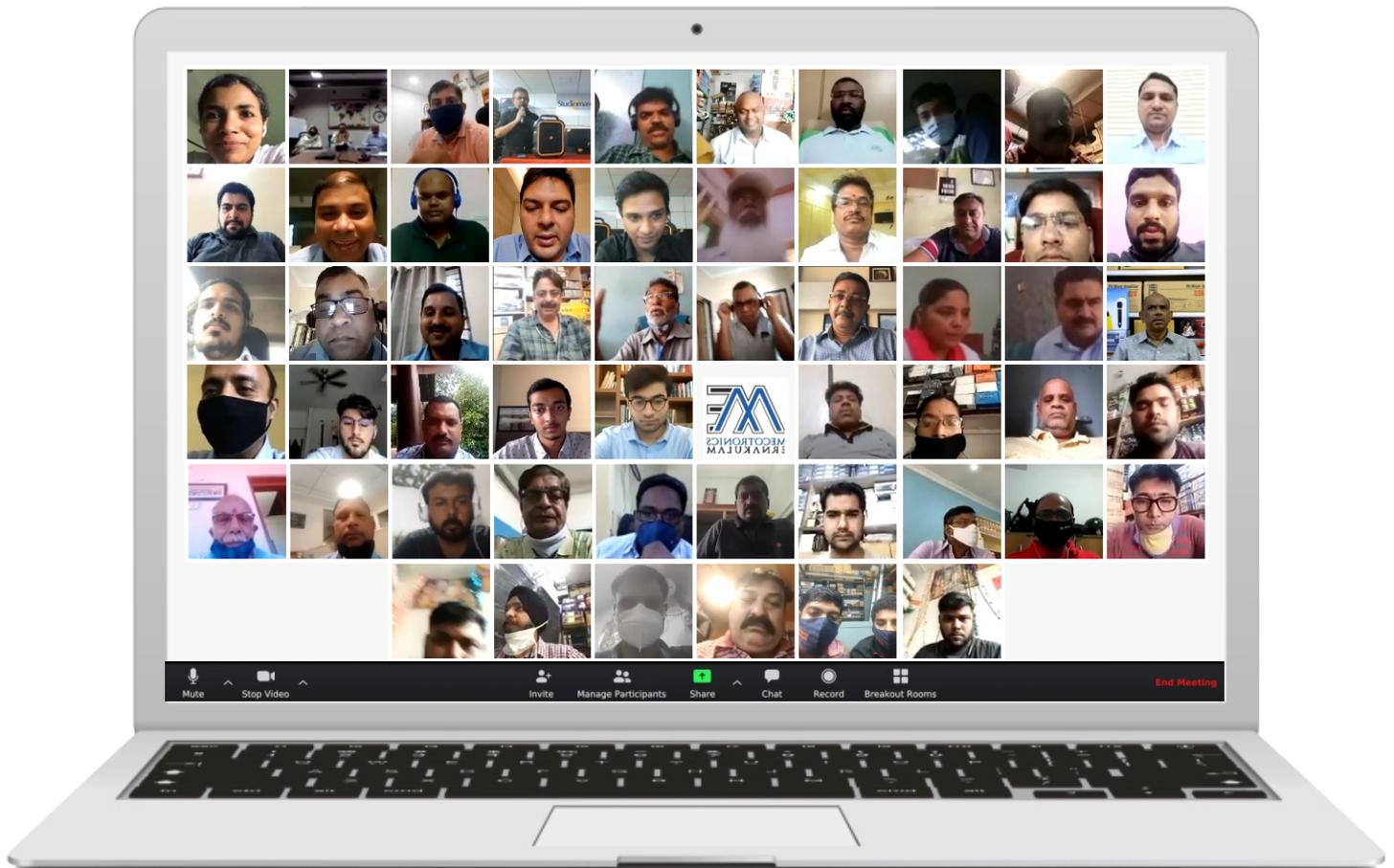


MUSE 61 WEBINAR

A Glance at this Versatile Portable PA Active Speaker



The Muse 61 speaker needs no introduction. It has already won the hearts of many across the country. Packed with abundant features, the Muse 61 is suited for a wide variety of applications.

To highlight the versatility of the Muse 61, we conducted a series of informational and interactive webinars for our partners across India. The virtual session started with an in-depth look at key features such as the powerful sound output, the supplied wireless microphone, the rich input count, the powerful media player, Bluetooth and recorder and the plethora of power supply options. The webinar then moved to a live demonstration and tutorial of the new-age True Wireless (TWS) and Sing-along features. The Muse 61 webinar concluded by highlighting the versatile uses and applications of the Muse 61 in a post-COVID world. Few applications highlighted included using the Muse 61 to implement social distancing, mobile and outdoor PA in remote locations and using the speaker for singing practice or Karaoke among others.

The webinar was attended in large numbers and the sessions were highly appreciated by our partners. We thank all the attendees for their active participation and for making the webinar a resounding success.

MID YEAR REVIEW

Studiomaster Professional 2020 New Products Launch


 Studiomaster®
PROFESSIONAL


MID YEAR REVIEW 2020

Most of the world may have come to a standstill due to the pandemic, but not our relentless management and R&D team. This passionate cohort of seasoned engineers were busy testing and experimenting with new products and ideas behind the curtain. The fruits of their labour culminated in the launch of Studiomaster Professional's 2020 range of new products.



We hosted a series of e-Launches of our 2020 products via video conferencing with all our regional distributors and their teams. The focus of this year's products was to address the evolving needs of our customers in the post-COVID-19 market conditions. Although the product count this year was limited unlike our grand launches from yesteryears, we ensured that the products are a natural fit for the future market requirements.

All the products launched, especially the Clio 84, Muse 81 and Mini 8 & 8U, garnered much appreciation in the form of cheers and applause from the attendees. We thank all our distributors and their teams for their encouragement and active participation to make this first-of-a-kind virtual product launch a remarkable success!